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## 2014

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# ORANGE COUNTY CROP REPORT

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### 2014 VERSUS 2013

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The total gross price at the first point of delivery for Orange County agricultural products for the 2014 calendar year was \$132,253,000 representing a 3 percent decrease compared to the 2013 overall income. Agricultural production values are based upon the free-on-board (F.O.B.) packed price at the first point of delivery and include cost of production, harvesting, and preparation for market. Gross values therefore, do not reflect net returns to the producer. Federal incentive, conservation and other support payments are excluded from this report.

In compliance with the California Food and Agricultural Code Section 2279, the Agricultural Commissioner compiles Orange County agricultural production information and then forwards this data to the California Department of Food and Agriculture.

The following are highlights of the 2014 Orange County Crop Report:

1. All agricultural sectors continued to be challenged by the California drought.
2. The value of Orange County strawberries remained steady.
3. Decreases in overall value were seen in nursery, vegetable crop, and animal industries.
4. Nursery products continued to top Orange County's agricultural production, contributing 51 percent of the overall agricultural value.

### **Confidentiality of Crop Production and Plant Production Data**

Basic crop and plant production data are collected from many sources and may include grower surveys; regulatory and inspection data; shipment data; industry assessments; etc. Farmers and growers provide crop information to the Agricultural Commissioner on a voluntary basis. These business and financial records are confidential under State and Federal statutes. Several examples include:

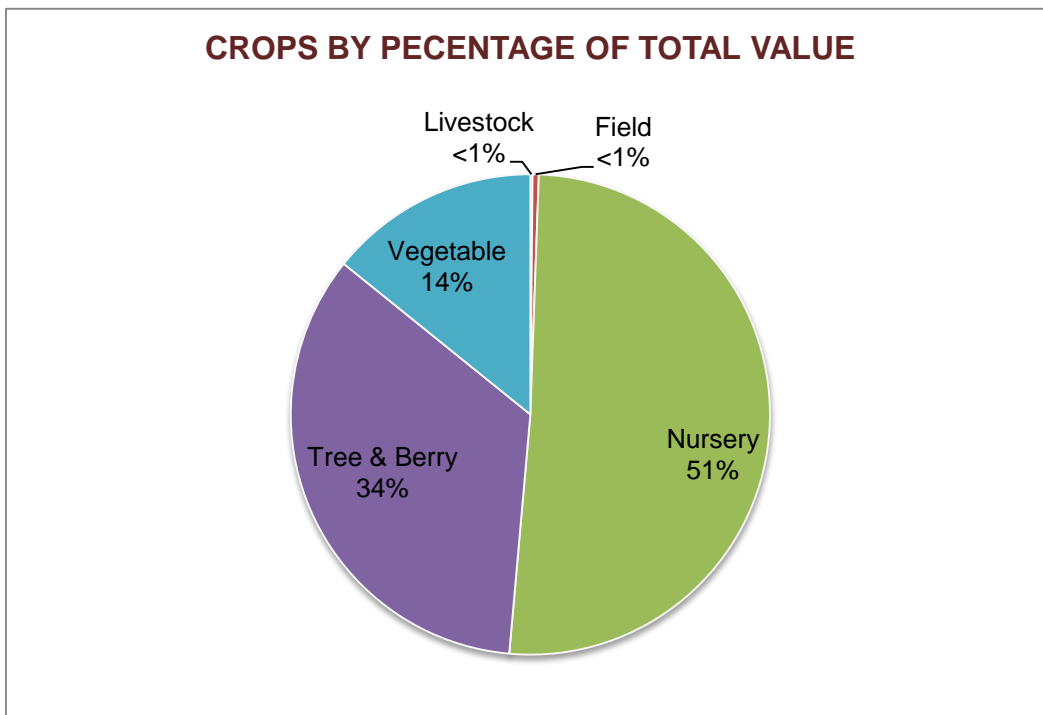
1. Plant production data and similar information and market or crop reports which are obtained in confidence from any person [Government Code Sections 6254(e) and 6255].

2. Lists of persons reporting and reports made by farmers, stockmen, processors, dealers, handlers, and others to the California Department of Food and Agriculture, California Agricultural Statistics Service, United States Department of Agriculture, or National Agricultural Statistics Service. [18 United States Code 1902, 7 United States Code 2276 and 2204g, and Government Code Section 6254(e)].
  
3. Individual reports of handlers of farm products required to be filed with the California Department of Food and Agriculture [Food and Agricultural Code Sections 58775 and 58781, and Government Code Section 6254(k)].

This report is produced each year with the outstanding partnership and cooperation of the agricultural industry in Orange County.

### 2014 VERSUS 2013 SHOWING PERCENTAGE CHANGE

CROP	2013	2014	PERCENTAGE CHANGE
Animal Industry	\$396,000	\$195,000	-51%
Field	\$426,000	\$551,000	29%
Nursery	\$73,567,000	\$67,242,000	-9%
Tree Fruit & Berry Crops	\$40,985,000	\$45,473,000	11%
Vegetables	\$21,666,000	\$18,792,000	-13%
<b>Total</b>	<b>\$137,040,000</b>	<b>\$132,253,000</b>	<b>-3%</b>



## ORANGE COUNTY AGRICULTURAL PRODUCTION

### STATISTICS FOR 2014

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#### TREE FRUIT & BERRY CROPS

Strawberries had a 2 percent increase in value from 2013 to 2014.

TREE FRUIT & BERRY CROPS	ACREAGE BEARING	PRODUCTION (tons)	VALUE
Valencia Oranges	71	535	\$97,000
Other Tree Fruit & Berry Crops*	1,690	15,026	\$18,177,000
Strawberries	658	11,798	\$27,199,000
<b>Total</b>	<b>2,419</b>	<b>27,359</b>	<b>\$45,473,000</b>

\*Includes: avocados, lemons, miscellaneous orchard crops, and miscellaneous berry crops

#### NURSERY

Nursery stock and cut flowers continued to rank first in Orange County agricultural production. However, gross returns decreased by \$6,325,000 from the previous year. The total nursery stock and cut flower income was \$67,242,000. Shipments to other states continued to help this industry.

NURSERY STOCK	PRODUCTION	VALUE
Ornamentals	11,490,000	\$53,361,000
Flat Stock (flats)	201,000	\$8,035,000
Potted Plants	325,000	\$5,226,000
Cut Flowers & Cut Trees*	69,000	\$620,000
<b>Total</b>	<b>12,085,000</b>	<b>\$67,242,000</b>

\*Cut flowers (per dozen) & Christmas Trees

## ANIMAL INDUSTRY

The total value of livestock production was \$195,000 in 2014.

LIVESTOCK	PRODUCTION	VALUE
Sheep	98	\$46,000
Poultry	203	\$4,000
Miscellaneous Livestock*	185	\$145,000
<b>Total</b>	<b>486</b>	<b>\$195,000</b>

\*Includes: cattle, goats, swine, and rabbits

## VEGETABLES

Vegetable crops had a 13 percent decrease in value from 2013 to 2014.

VEGETABLES	ACREAGE	PRODUCTION (tons)	VALUE
Broccoli	4	9	\$25,000
Cauliflower	3	6	\$14,000
Cucumber	39	944	\$1,635,000
Lettuce	6	20	\$29,000
Melon	2	5	\$11,000
Onion, dry	4	8	\$19,000
Miscellaneous Vegetable Crops*	1,037	16,730	\$17,059,000
<b>Total</b>	<b>1,095</b>	<b>17,722</b>	<b>\$18,792,000</b>

\*Per the United States Department of Agriculture National Agricultural Statistics Service, Disclosure Rules: Where there are less than three producers of one product or where one producer is responsible for 60 percent or more of the product entering the marketplace, the product total must be combined with other products to avoid disclosure of the business affairs of the firms involved.

## FIELD CROPS

Total field crop production and value increased in 2014 compared to 2013.

FIELD CROPS	ACREAGE	PRODUCTION (tons)	VALUE
Miscellaneous Field Crops & Pasture	18,640	233	\$551,000

\*Includes: barley grain, lima beans, garbanzo beans, pasture rental, and barley forage



ERYSIMUM, Color Spot Holdings, San Juan Capistrano, 2014

Orange County Agricultural Commissioner  
Sealer of Weights and Measures  
222 E. Bristol Ln.  
Orange, CA 92865